

hi-Fun

Italian fashion electronic gadgets



hi-Fun



Established in 2008 by three young entrepreneurs who share a love for music and communication, hi-Fun has become one of the most innovative and dynamic lifestyle brands in Italy. The company's objective is to create top-quality Italian design accessories for iPod, iPhone and MP3 players. With its range of 12 original products, hi-Fun makes listening to music and communicating with other people a fun, multi-sensory experience.

The hi-Fun line enjoys extensive distribution throughout Italy in major electronic chains such as Media Market and popular department stores such as Coin. hi-Fun also has a large portfolio of more than 400 small clients, consisting of gift shops, fashion boutiques, design stores, sport shops, telephone retailers and bookstores. The wide range of distribution in different channels is proof of hi-Fun's versatility and appeal to diverse segments.

What started as an afternoon brainstorm between friends has today expanded into a company with 25 employees and offices in Milan and Hong Kong. As we grow, our goal remains the same: To create stylish products that amaze and engage you every day.

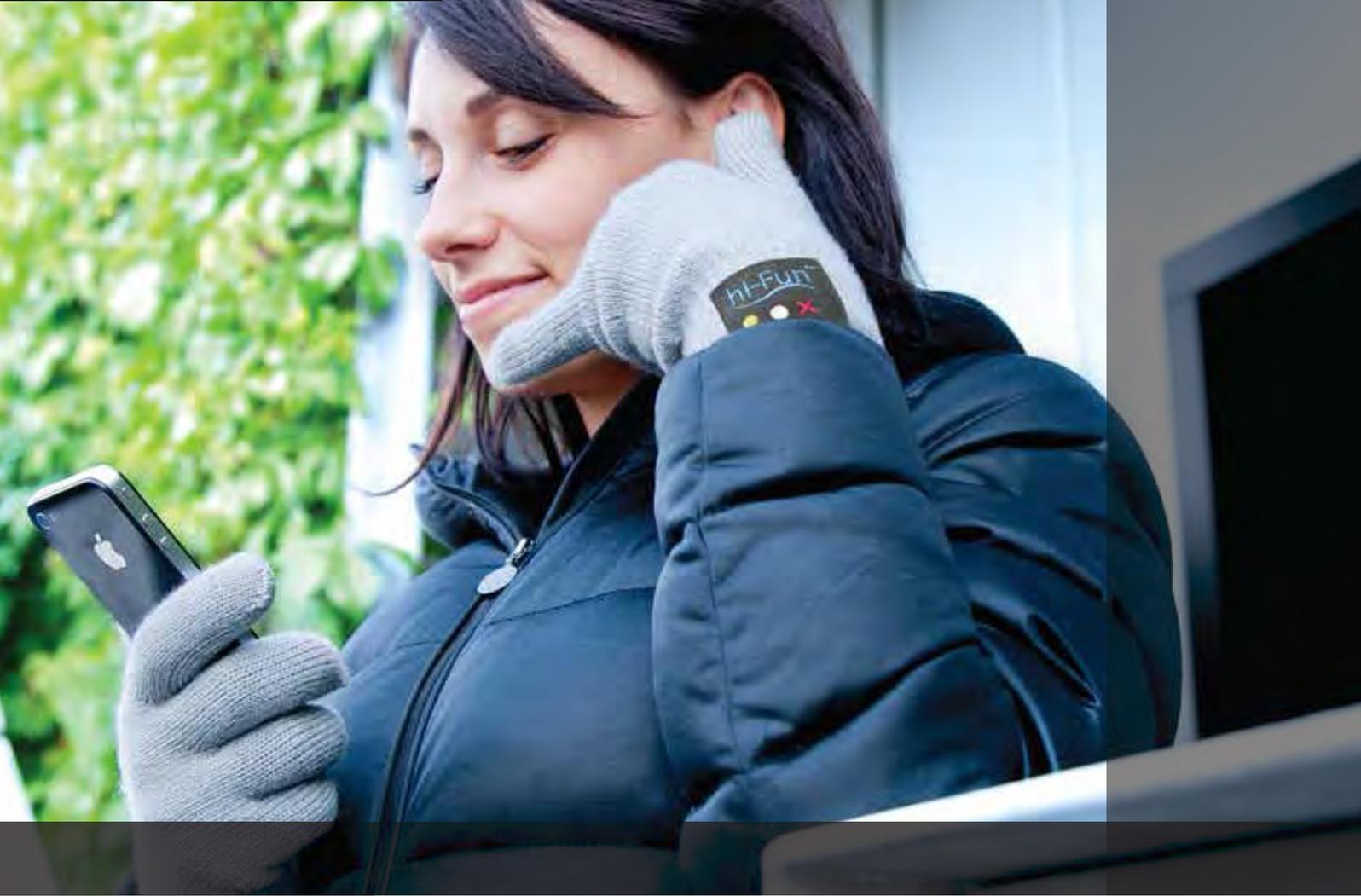
(hi-Fun staff)



hi-Call

PATENT
PENDING
FCC E

Bluetooth Talking Glove



hi-Call is the new sensational product for winter 2012. A glove with Bluetooth technology that allows you to have phone calls without removing it. Perfect for every sport, from skiing to running, it can also be used to control the touch screen of your smartphone thanks to the capacitive technology. Compatible with all mobile phones with Bluetooth.



hi-Call Packaging

Available Colors



Black



man/woman

Grey



man/woman

Rechargeable through the included microUSB cable.
Available in two different colors and sizes.

Operating range: 12 meters.
Battery lasts up to: standby 1 week
conversation 20 hours.



hi-Hat

Music Hat



hi-Hat is much more than just a hat. In fact, it incorporates removable high performance speakers that allow you to listen to your favourite music at all times. Moreover it includes an hands-free function for your cellular phone, so you can look stylish while you are having a conversation with your friends without getting cold.



hi-Hat Packaging

Available Colors



White



Black



Black / Violet



Dark Blue / Red



Light Brown / Dark Brown



Light Blue / Dark Blue



hi-Hat is compatible with iPhone family, iPod family, a lot of mobile phones and every music source through universal jack 3,5mm.



Fabric cable. Controller with microphone and shuffle button.



hi-Head

Music Hat



hi-Head is much more than just a hat. In fact, it incorporates removable high performance speakers that allow you to listen to your favourite music at all times. Further a hands-free function for your cellular phone is included, so you can have a conversation with your friends without getting cold and look stylish while doing it.



Available Colors



Blue Navy / Red



Blue / Light Blue



Black



Red / Bluette



Pink / Light Grey



Blue Navy / Light Brown



Brown / Light Blue



Blue Navy / Army Green



Violet



Brown



hi-Head is compatible with iPhone family, iPod family, a lot of mobile phones and every music source through universal jack 3,5mm.

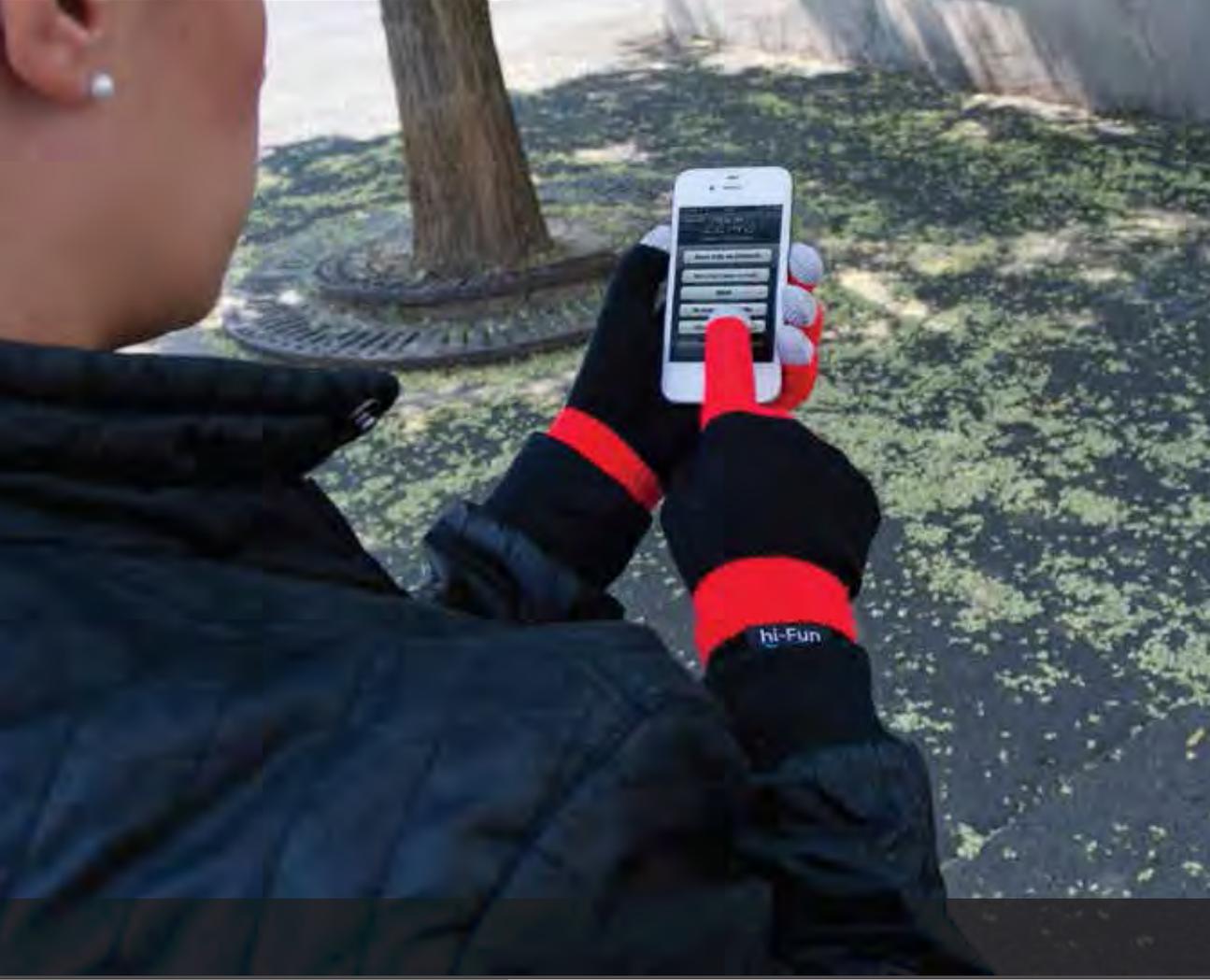


Fabric cable. Controller with microphone and shuffle button.



hi-Glove/hi-Glove classic

Touch Capacitive Gloves



hi-Glove and hi-Glove classic are the new gloves from hi-Fun, designed to control the touch screen of your smartphone thanks to their capacitive technology on the fingertips.



hi-Glove/hi-Glove classic Packaging

Available Colors



Blue



Pink



Black



Red



Green



hi-Glove is available in two sizes and five funny colors.
Machine washable.

White Black



Dark Grey



Light Grey



hi-Glove classic is available in two sizes
and three elegant colors.
Machine washable.

Bluetooth headset



hi-Edo is the first Bluetooth headset by hi-Fun. Designed with a modern and minimalistic style, in addition to its great audio quality and to the handiness of Bluetooth, hi-Edo allows you to have phone calls thanks to the internal microphone and to control all its functions through the buttons on its side. Compatible with all devices with Bluetooth technology.



Available Colors



white/grey



black/grey



black/green



black/fuchsia



white/red



One size, adjustable dimensions. Function buttons on its right side. Recharging cable and pouch included.



Operating range: 20 metres.
Battery lasts up to 30 hours.

hi-Freedom

PATENT
PENDING
FCC E

Audio Bluetooth receiver



hi-Freedom, small, simple, cool and functional allows you to transform every stereo (provided with jack 3,5mm or Apple dock connector) in a wireless music player which can be connect to your mp3 players (iPod, iPhone, etc.) via Bluetooth. hi-Freedom can be charged from the stereo (through the Apple dock connector) or by using the provided base. hi-Freedom: wireless music for everybody!



hi-Freedom Packaging



Can be charged from every docking station or using the included base.

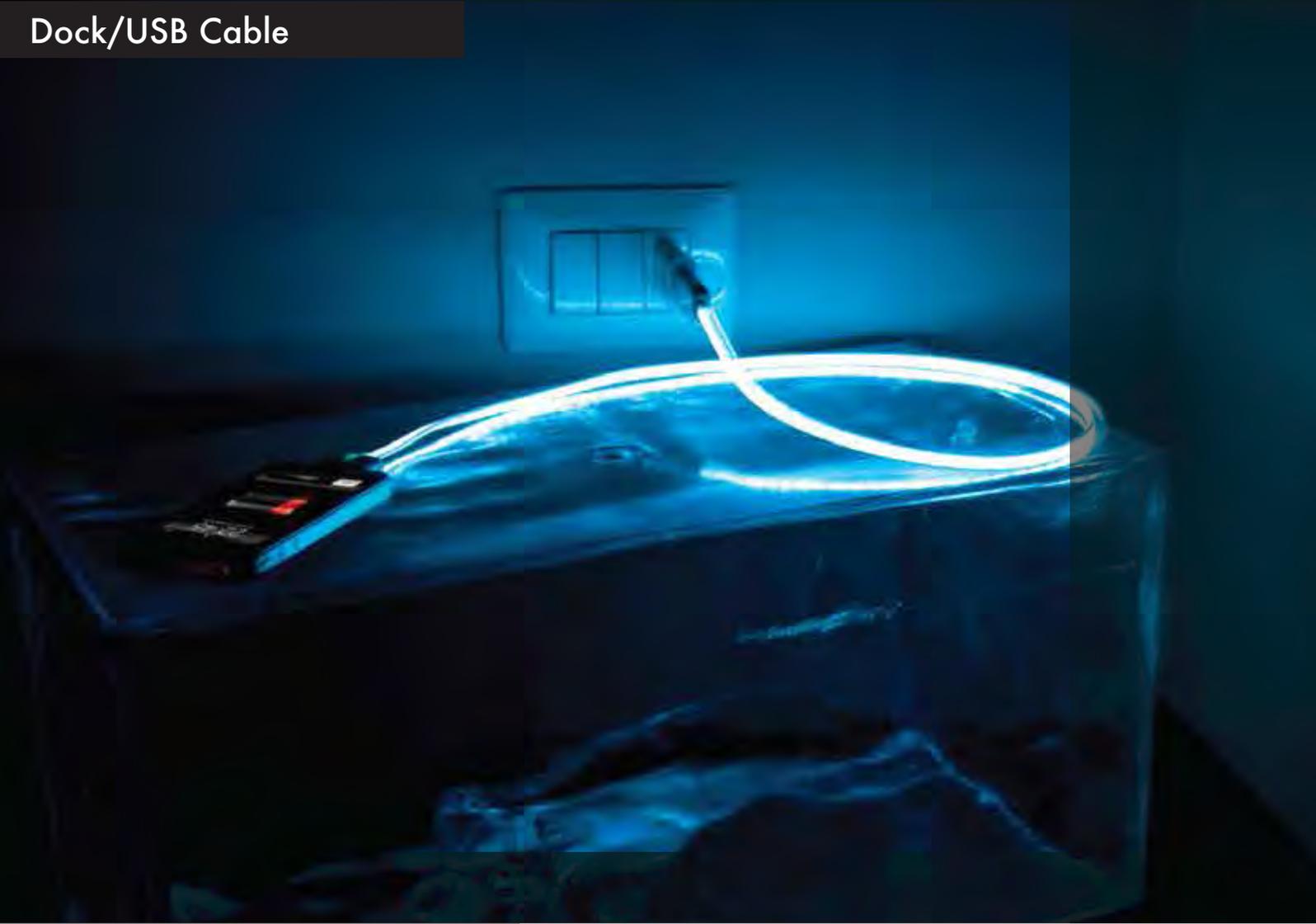


Battery lasts up to 30 hours.
Operating range: 15 metres



hi-Cablelighting

Dock/USB Cable



hi-Cable lighting is the new, sensational Dock/USB charging cable for your Apple devices. The electroluminescence led will light up while charging, simulating energy flow, showing an amazing light effect.



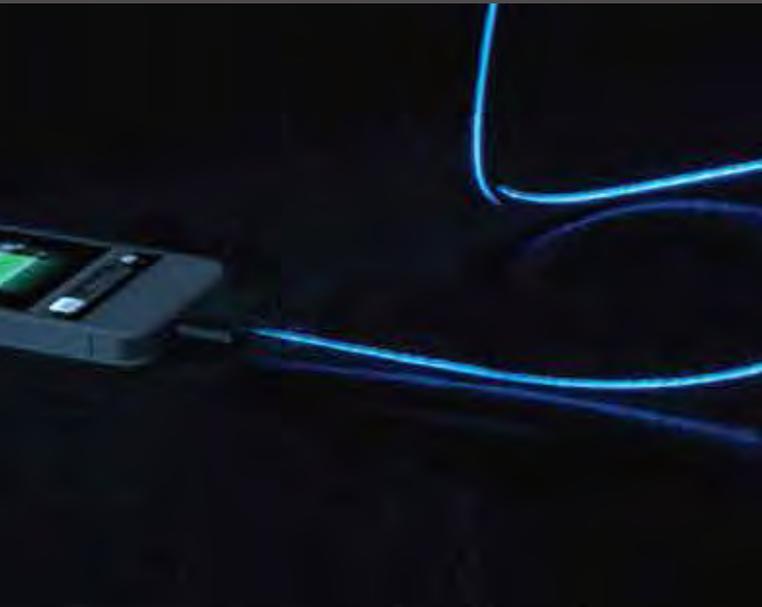
hi-Cable lighting Packaging



Black



White



Sync and charge cable for iPhone, iPad, iPod.



Universal Handset



hi-Ring Bluetooth is the handset that takes you back to the '60s. Thanks to its soft touch material combined to its retrò design it returns you the feelings of the past. The Bluetooth technology allows you to talk without any wire. Compatible with all devices with Bluetooth technology. Eliminates over 99% of absorbed phone radiation.



hi-Ring Bluetooth Packaging

Available Colors



Glossy White



Black



Pink



Red



Green



Recharging spiral cable included.
Operating range: 30 metres. Adjustable volume.



Battery lasts up to: standby 1 week
conversation 20 hours.



hi-Ring

Universal Handset



hi-Ring is a new distinguished receiver, which combine its attractive futuristic shape with the coolest 60's style! Connecting hi-Ring to your mobile, you will replace your old trivial headphone with this new trendy receiver. Thanks to the 3.5mm universal jack cable included, hi-Ring can be used by any iPhone, iPad, tablet, pc and the latest mobile phones. Eliminates over 99% of absorbed phone radiation.



hi-Ring Packaging

Available Colors



LIMITED EDITION

Glossy White

Black

Blue

Violet

Pink

Red

Orange

Yellow

Green



Compatible with: iPhone family, iPad family, tablet, pc and most of mobile phones through universal jack 3,5mm (may need an adaptor).



No batteries needed.



hi-Ring mini

Universal Handset



hi-Ring mini is the new pocket version of our famous handset. Portable and funny, is available in nine vivid colors, it connects to the devices through the 3.5mm universal jack. Eliminates over 99% of absorbed phone radiation.



hi-Ring mini Packaging

Available Colors



Compatible with: iPhone family, iPad family, tablet, pc and most of mobile phones through universal jack 3,5mm (may need an adaptor)



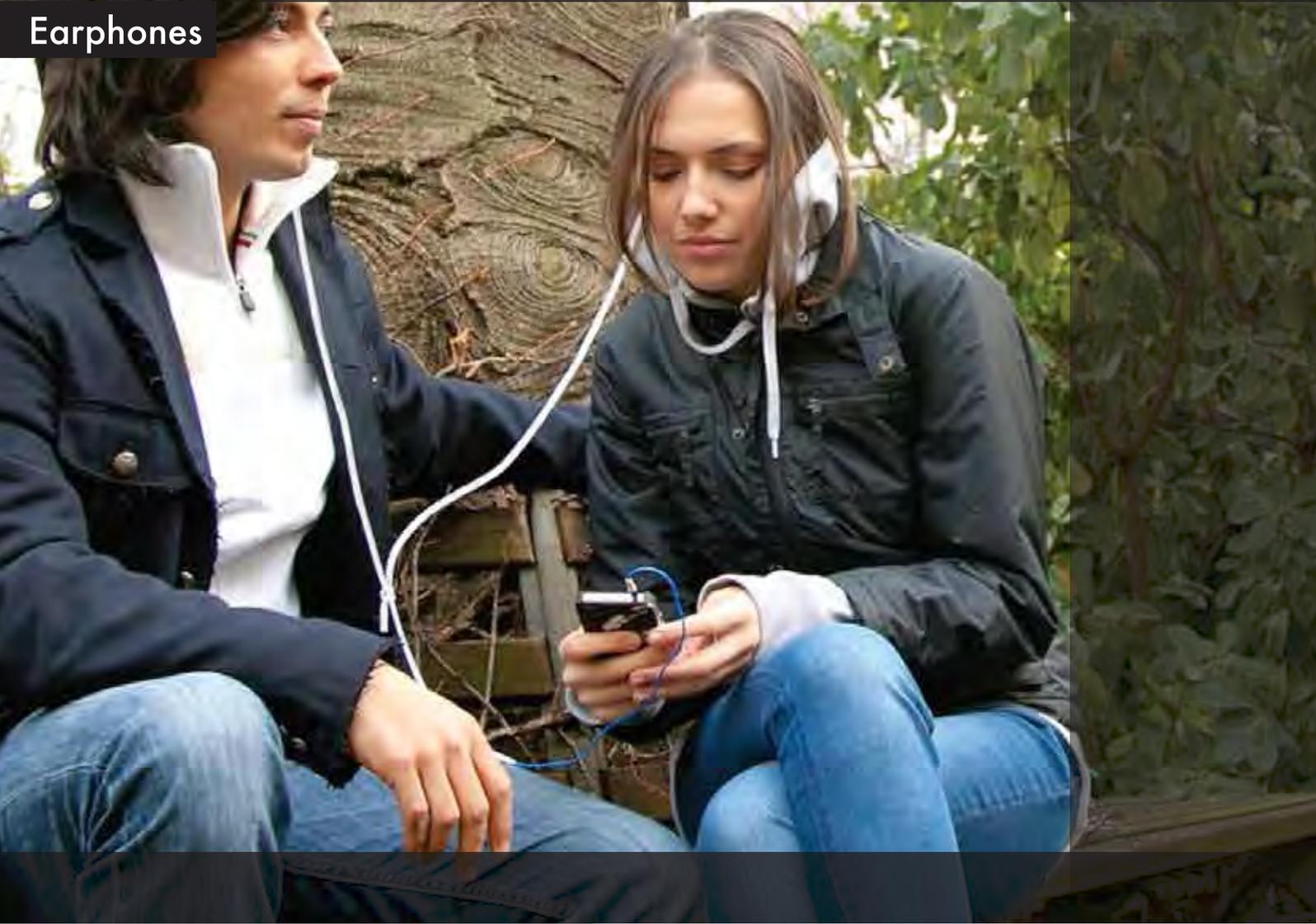
No batteries needed.



hi-Zip

Earphones

PATENT
PENDING



hi-Zip are best performance headsets with a funky and innovative design. The BBS (Bass Boost System) is able to enhance the basses giving a superior audio quality. Their ergonomic shape makes the earphone completely soundproof and guarantees a clear and transparent sound. The practical zipper will keep your new headsets always knots-free.



hi-Zip Packaging

Available Colors



hi-Zip includes three sizes of earphones.



Compatible with: iPhone family, iPod family, a lot of mobile phones and every music source through the universal 3,5mm jack.



hi-String

Earphones



hi-String finally brings a radical innovation to the world of earphones: the cable is entirely made of colorful shoe-lace fabric giving you a trendy, street-wear look!

Thanks to its material hi-String may be easily folded in your pocket avoiding those annoying tangles and knots you always get with your earphones! The new BBS (Bass Boost System) enhances the basses giving a superior audio quality, while hi-String's ergonomic shape makes the earphone completely soundproof and guarantees a clear transparent sound.

Thanks to a built-in controller that features a microphone and a volume control you can easily manage all the handsfree functions of your mobile or mp3 device.



hi-String Packaging

Available Colors



Pink

Blue

Black

Yellow

Green

Orange



Thanks to a built-in controller that features a microphone and a volume control you can easily manage all the handsfree functions of your mobile or mp3 player.



Compatible with: iPhone family, iPod family, a lot of mobile phones and every music source through the universal 3,5mm jack



hi-Earphonesflat

Earphones



The perfect mixture of high performance, comfort and design for both your music and phone calls.

The new BBS (Bass Boost System) enhances the basses giving a superior audio quality. Their ergonomic shape makes the earphones completely soundproof and guarantees a clear and transparent sound.

Moreover, the innovative "flat" cable avoid the knots formation that you have always experienced with common earphones.



hi-Earphones flat Packaging

Available Colors



Blue



Red



Black



Silver



Pink



Controller with microphone and shuffle button.



Compatible with: iPhone family, iPod family, a lot of mobile phones and every music source through the universal 3,5mm jack.



hi-Koali

FCCE

Music Koala



hi-Koali is much more than a common teddy bear. This special peluche is ready to literally cuddle your MP3 player, because it incorporates speakers in its paws. hi-Koali is going to be your new best friends.



hi-Koali Packaging



Hi-Koali is perfect both for children and adults and it's completely safe, meeting the European safety standards EN71-1, EN 1-1, EN 1-2 e EN 1-3 for toys.



hi-Koali is compatible with all the devices with 3,5mm universal jack.
Work with two AA batteries.



Bumper & Color Skin iPhone4/4S



Give a personal touch to your iPhone4/4s covering it with a custom-made bumper. VaVeliero's Bumper offers you, in addition to usual protection, two color skins in matching colors which make unique your iPhone.





Blue



Pink



Yellow



White



Green



Red



The Bumper is equipped with handy buttons for power and volume control. The frontal Color Film protects the screen from scratches and scrapings.

MacBookSuit13"

MADE IN ITALY



Made in Italy with high quality materials, the Suit for MacBook Pro 13" is comfortable as a pair of jeans and protective as a second skin, allowing you to carry your laptop always with you in complete safety. Thanks to the innovative elastics positioned on the inside corners and to the closing zip, you will be able to use your MacBook without removing it from its "Suit". There is also a handy pocket to store sheets and business cards.



Available Colors



Quilted/yellow



Light denim/orange



Black/yellow



Dark denim/orange



The fluorescent zippers are coordinated with the rubber bands inside.
The internal part of the bag is made with fabrics of shirts.



iPadSuit

MADE IN ITALY



We started a collaboration with Onlus Officina Creativa of Luciana delle Donne and Made in Carcere, in order to realize covers for MacBookpro 13" and iPad; they will be produced by convicted of Lecce's penitentiary. Made in Carcere main goal is spread second opportunity philosophy for the convicted and give a second life to cloth.

iPadSuit has a 4 elastic bands system on the corners, which allows to open it quickly and close it safely after use. Moreover it has a practical back hand grip, which is perfect to use your iPad even while you are on the move.



Available Colors



Blue denim/blue



Grey denim/black



Black denim/orange



Blue denim/white



Cover made of cloth in the back part and of lycra in the front part.

DrySuit

MADE IN ITALY
PATENT
PENDING



DrySuit is a waterproof shield for iPad, designed and realized by an Italian fashion designer.

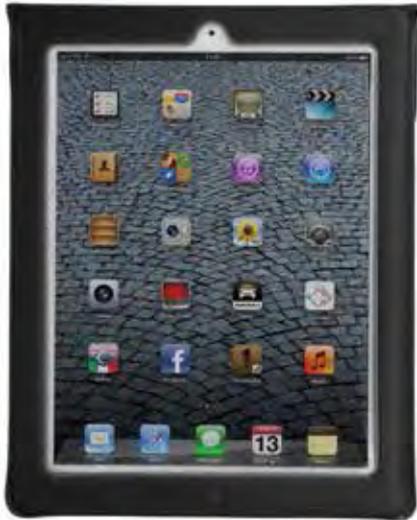
Equipped with a patent closing system, which avoids seepage and protect your iPad from sand and dust.

The front side is in transparent PVC and it is design to avoids bubble formation on your screen.





Black



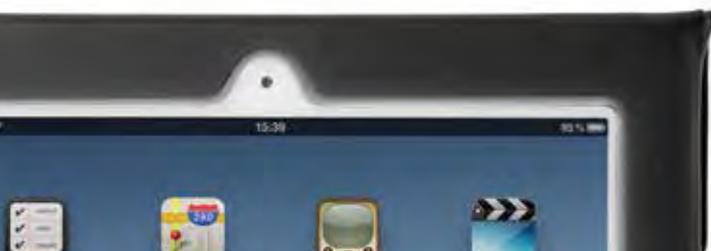
White



Green



The slim fit desing is custom made for your iPad in order to maintain its perfect appearance and allows a normal use of all the iPad functions and buttons (volume, stand-by, home).



hi-Zip

Coming Soon



To keep up with the market trends hi-Zip increase their range of colors, adding 4 phosphorescent models.



Our first set of headphones, with ultimate technology and with the new BBS system that enhances the basses giving to you a superior audio quality. Made with fabric, with adjustable dimensions, they will be the perfect partner for your music.



Displays

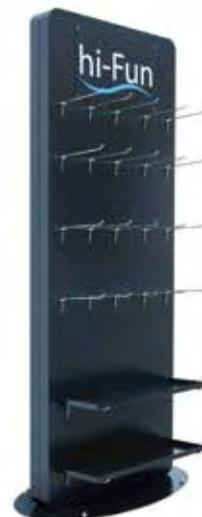
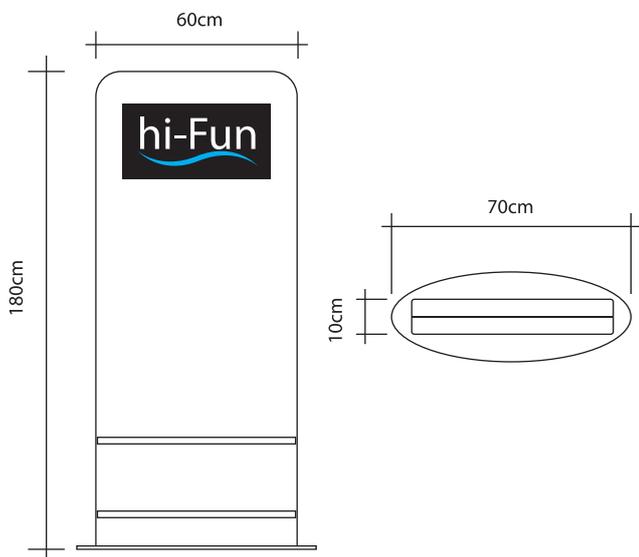
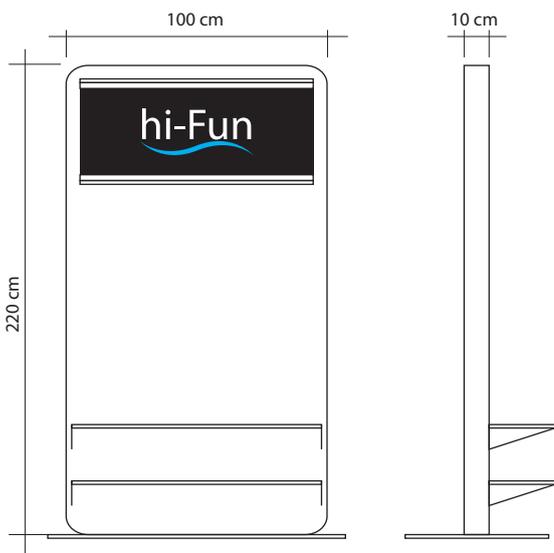
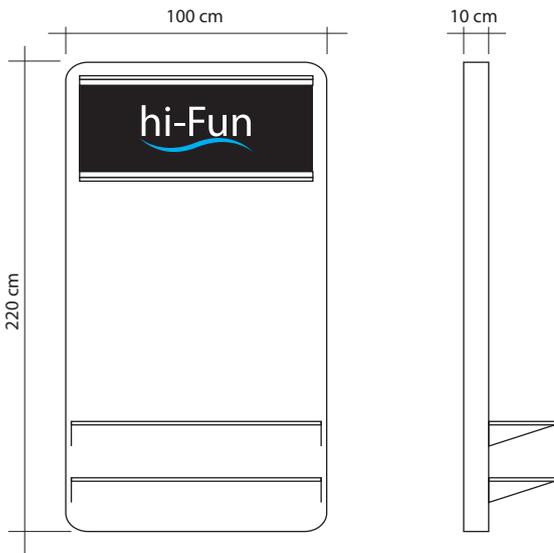


Varnished metal stand displays, with polished details.

Displayable products:
All

Maximum capacity:
160/250pcs.





Store Planograms



coin

hi-Fun







Photo by Armando Rotoletti

hi-Fun

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